

## The Sports Goods Export Promotion Council

(Sponsored by Ministry of Commerce & Industry, Government of India)

**Supporting Partner:** 





India Sporting Goods Fair 24 - 25 March 2025 Yashobhoomi Convention Centre New Delhi, India

Dear Delegate,

<u>Subject</u>: Invitation to register as a Hosted Delegate at the India Sporting Goods Fair (ISGF) - 24 -25 March 2025 - New Delhi.

Warm greetings from The Sports Goods Export Promotion Council (SGEPC)!

We are delighted to invite you to participate in the 3rd edition of the India Sporting Goods Fair (ISGF) 2025, hosted by SGEPC, at Yashobhoomi, Dwarka, New Delhi, during March 24-25, 2025. As you may know, SGEPC is an initiative of the Ministry of Commerce & Industry, Government of India, dedicated to promoting Indian sports goods and toys.

The India Sporting Goods Fair (ISGF) has become a premier platform for networking and showcasing India's strengths in the sports industry. This two-day exhibition will feature a wide array of products, including:

- Athletic Goods
- Badminton & Tennis Equipment
- Boxing Gear
- Chess Sets
- Cricket Gear
- Fishing Equipment
- Fitness Equipment
- Hockey Gear
- Indoor Sports Equipment

- Inflatable Balls
- Sports Bags
- Sports Shoes
- Sports Apparel
- Sports Nets
- Table Tennis Equipment
- Toys
- Training & Agility Equipment
- Other Sports Equipment

For more details, please visit www.isgfair.com.

1E/6, Swami Ram Tirth Nagar, New Delhi – 110055 (India) Phone: +91-11-35007748, 35007749, Email: mail@sgepc.in, Web: www.sportsgoodsindia.org We are pleased to extend an invitation for you to join us as a hosted delegate. As a hosted delegate, you will receive:

- Two nights of accommodation at a 5-star hotel
- Partial or full airfare reimbursement to and from New Delhi
- Airport transfers

Please note that all delegates are required to arrive in New Delhi by March 23, 2025.

## How to Apply:

- 1. Complete our online hosted delegate application form at <a href="Hosted Delegate">Hosted Delegate</a>
  <a href="Application">Application</a>.
- 2. Upon submission, our screening committee will review your application based on product profile and sourcing needs.
- 3. If your application is not approved for the hosted delegate program, we will issue a visa recommendation/invitation letter for your visit at your own expense.

Should you have any questions or need further information about sports sourcing, please do not hesitate to contact us at <a href="mailto:info@isgfair.com">info@isgfair.com</a>

We look forward to receiving your application by November 30th, 2024.

Thank you and best regards,

Warm Regards

Tarun Dewan
Executive Director

INDIA SPORTING GOODS FAIR: AN OVERVIEW
INDIA SPORTING GOODS FAIR (ISGF) PROMO VIDEO